



**IS YOUR
BUSINESS
READY FOR
GROWTH?**



CATH MACADAM

Ready to welcome the New Year?

I trust you have great plans for your business this coming year!

When surveyed about their business goals, many business owners state that growth is what they plan to focus on, so you are in good company.

But before you jump in and implement your big ideas, quickly review how ready your business is for growth.

Answer yes or no to the following questions, then add up the yes answers to see how ready your current business is for growth.

- My current business model fits my personal lifestyle goals really well.
- I can regularly make time for my personal interests.
- My schedule allows time for family and friends.
- At the end of the day I feel satisfied with my achievements.
- I feel I can handle challenges that pop up.
- I'm usually excited to start a new work day.



- 🌸 I love the work I do and find it rewarding.
- 🌸 My business reflects my values and who I am as a person.
- 🌸 I feel my business creates positive changes.
- 🌸 Marketing is not my favourite but my method works.
- 🌸 I know how to promote my business to get good leads.
- 🌸 My ideal clients happily pay for what I provide.
- 🌸 I have a plan for personal growth and business growth.
- 🌸 I have a range of products/services to cater for different budgets.
- 🌸 I feel confident my strengths are well used in the business.
- 🌸 I (plan to) outsource those tasks that are not 'me'.
- 🌸 I know where I'm at financially in the business.
- 🌸 So I can outsource repetitive tasks I'm putting processes in place.



- 🌀 My current business model allows for growth without lifestyle compromises.
- 🌀 I feel I am well rewarded for the effort I put in.

/ 20

If you score 15 or over, you and your business seem well prepared for growth. Surround yourself with a good team for support before you dive in!

Between 10 and 15, there is room for improvement before you add too much stress to your life. Consider getting a coach or mentor to help you build solid foundations.

If it's 10 or under, you might wish to take time to review your business model, and how ready for growth you are. Working with a coach will help you identify areas for change.

Have questions?

Feel free to get in touch, I'd be happy to chat and discuss how you are planning to grow your business: hello@cathmacadam.com

PS: I didn't get 20/20 myself, but close enough as I love the work I do, and the upcoming online membership will give me the freedom I need to look after my family...

